



CREATIVES FOR OUR FUTURE  
SWAROVSKI FOUNDATION

SWAROVSKI FOUNDATION AND ADVISOR THE UNITED NATIONS OFFICE FOR PARTNERSHIPS ANNOUNCE SECOND YEAR OF GLOBAL GRANT PROGRAM TO EMPOWER FUTURE CREATIVE LEADERS IN SUSTAINABLE DEVELOPMENT



*Agnieszka Doczynska with her card game that teaches sign language, 2021 Cohort Member*

London, July 11, 2022 - The Swarovski Foundation announces the second year of Creatives for Our Future, a global mentorship and grant program designed with advisor the United Nations Office for Partnerships to identify and accelerate the next generation of creative leaders in sustainability.

**Swarovski Foundation Creatives for Our Future** commences with a four-week open call to all creatives worldwide aged 21 to 30 from disciplines including fashion, design, art, architecture, science, technology, and engineering - with no limit to creative medium. Successful applicants will have a keen interest in, demonstration of, or exemplary potential to use the creative process to accelerate awareness, technologies, or solutions for sustainable development. The Swarovski Foundation aims to draw in a diverse pool of applicants globally and bring new voices and perspectives to the creative process.



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Selected grantees will receive financial support to further their projects and design new pathways for a better world. The funding is paired with an educational program in collaboration with top international institutions, tailored mentorship, and industry networking connections with guidance from the Swarovski Foundation. Each participating Program Advocate, leaders in their field, will represent the broadest range of creative disciplines from fashion and art to technology and science. Throughout the program, grantees will be provided support to develop the innovations and practices outlined in their applications and drive progress toward the Decade of Action to deliver the Sustainable Development Goals (SDGs). The successful grantees will be invited to New York in September 2022 during the United Nations General Assembly for their first high-level industry network engagement to not only announce the Creatives for our Future program's second year but to also meet their fellow participants.

**Marisa Schiestl-Swarovski, Chair of the Swarovski Foundation comments:** *"We are proud to announce the second year of the Swarovski Foundation Creatives for Our Future program with advisor the United Nations Office for Partnerships and as part of our ongoing mission to foster education, creativity and a sustainable future. Financial support is paired with an education program and tailored mentorship in collaboration with our global advocates to empower the next generation of creative talent to unlock innovative new approaches to global sustainability challenges."*

**Annemarie Hou, acting Executive Director of the United Nations Office for Partnerships** highlights the importance of engaging the creative sector, explaining: *"We must work together to amplify the creativity and talent of young leaders. The Creatives for Our Future program by the Swarovski Foundation is a trailblazing initiative that is keeping the promise of the Sustainable Development Goals."*

Further details on the program, application process and grants can be found on [www.sfcreatives.org](http://www.sfcreatives.org). Worldwide applications will be accepted from July 11<sup>th</sup> to August 8<sup>th</sup>, 2022 (11:59pm GMT). Successful grantees and a complete list of Program Advocates will be announced in September 2022 to coincide with the United Nations General Assembly in New York.



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### NOTES TO EDITORS

#### KEY PROGRAM DATES:

- July 11, 2022 Applications open at [www.sfcreatives.org](http://www.sfcreatives.org)
- August 8, 2022 Application deadline
- September 2022 Selected grantees, mentors and master teachers announced
- September 2022 Selected grantees attend orientation and reception in New York during the United Nations General Assembly
- October 2022 Program commences, online mentor sessions and master classes begin
- December 2022 Online mid-program check-in and report of collective progress released
- March 2023 Virtual Summit Week
- April 2023 Graduation

#### PRESS TOOL KIT:

<https://bit.ly/3ajr9MN>

#### 1-MINUTE LAUNCH FILM:

<https://youtu.be/oIYw5dAIFX0>



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### ABOUT SWAROVSKI FOUNDATION CREATIVES FOR OUR FUTURE

Creatives for Our Future builds on the Swarovski Foundation's commitment to foster creativity to drive positive change through cultural, educational and advocacy collaborations addressing human rights, environmental issues, inequality, and wellbeing. The cornerstone of the Swarovski Foundation's work is the 17 Sustainable Development Goals, in turn these goals are the anchor for Creatives for Our Future. The program leverages the Swarovski Foundation's position to combine investment and education with a stakeholder network crossing borders and industries. It harnesses the unique critical thinking and problem-solving abilities of young creatives in this pivotal era. Creative expression is a vehicle for evolution - not only for concepts and products, but also for changes in thinking and behavior.

[sfcreatives.org](https://sfcreatives.org)

### ABOUT THE SWAROVSKI FOUNDATION

The Swarovski Foundation was set up in 2013 to honor the philanthropic spirit of Daniel Swarovski, who founded the crystal business 127 years ago in the Tyrolean Alps. It reinforces the company's commitment to philanthropy and charitable giving and has a mission to build on this heritage by supporting charitable initiatives and organizations working in three areas: fostering culture and creativity, promoting human empowerment, and preserving the environment.

The Swarovski Foundation provides grants to global charity organisations to: increase access to the creative industry through education, jobs, innovation, and sustainable economic growth; increase youth and gender rights through education and empowerment programs; increase the protection of water and biodiversity through education and climate change mitigation and seeks to bring structure and good governance to all philanthropic projects to ensure positive and long-lasting social impact.

[swarovskifoundation.org](https://swarovskifoundation.org)



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### ABOUT UNITED NATIONS OFFICE FOR PARTNERSHIPS

The United Nations Office for Partnerships is your global gateway to connect and co-create partnerships to deliver the Sustainable Development Goals. UN Partnerships seeks to mobilize everyone, everywhere; demand ambition and accountability to act now to deliver the SDGs. UN Partnerships works globally, regionally and in countries—to transform the world through SDG partnerships—for people and for the planet.

### THE SUSTAINABLE DEVELOPMENT GOALS (SDGS)

**The 2030 Agenda for Sustainable Development**, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. At its heart are the 17 Sustainable Development Goals (SDGs), which are an urgent call for action by all countries - developed and developing - in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth - all while tackling climate change and working to preserve our oceans and forests.

[sdgs.un.org/goals](https://sdgs.un.org/goals)

### THE SWAROVSKI WATERSCHOOL

The Swarovski Waterschool program was established in Austria in 2000. What began as a local project has since evolved into a global initiative. It now operates within watershed areas of eight of the world's major rivers—Danube, Ganges, Yangtze, Nile, Amazon, Chao Phraya, Mississippi, Parramatta—in eight countries: Australia, Austria, Brazil, China, India, Thailand, Uganda, and the USA. With the support of local partners, the Swarovski Waterschool reaches and empowers children between the ages of 8 and 18, and their families and communities. It improves access to safe and reliable sources of water and adequate sanitation whilst providing tools and education for the next generation to address their local water challenges. Since its inception, the Swarovski Waterschool has educated more than 760,000 students, engaged 15,000 teachers, and involved more than 2,500 schools globally.

[swarovskiwaterschool.com](https://swarovskiwaterschool.com)